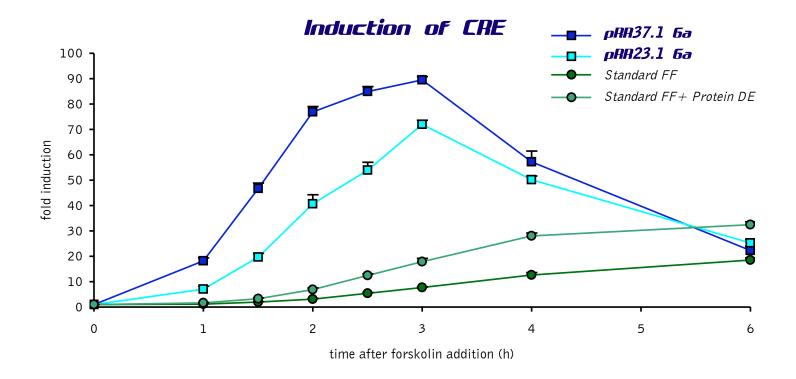
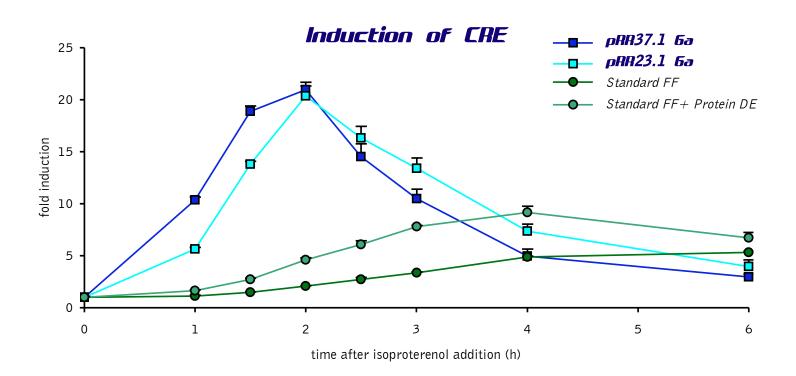
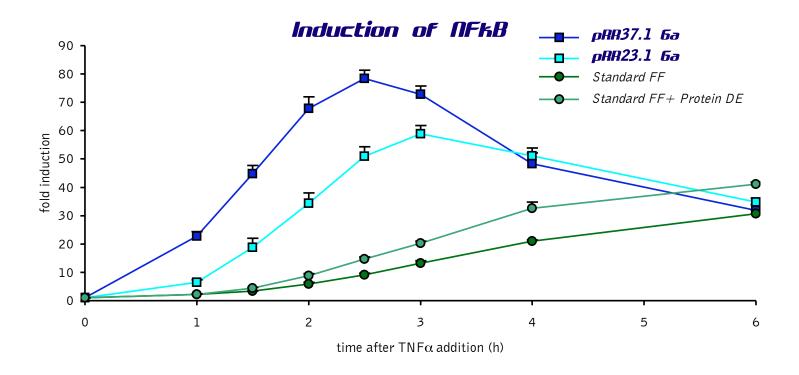


RapidReporter® Example Data

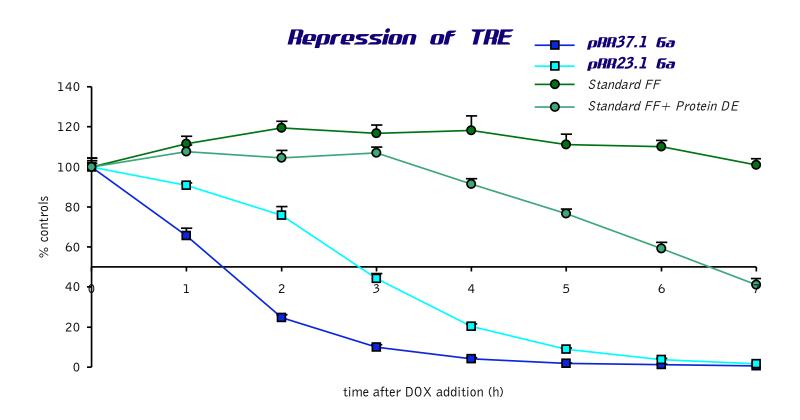


Induction of CRE: Flasks of 293 cells were transiently transfected with the indicated plasmids, and 6h later were split evenly into 96-well plates such that all samples for a given plasmid were derived from the same transfection. After an overnight incubation, samples were either left untreated or received either $10\,\mu\text{M}$ forskolin or $4\,\mu\text{M}$ isoproterenol. Samples were then lysed at the indicated time-points and measured for luminescence using either the Rapid-G1 kit (for Ga plasmids), or a standard firefly kit (for FF plasmids). Data are plotted as mean +/- SEM.





Induction of NF\kappaB: Flasks of 293 cells were transiently transfected with the indicated plasmids, and 6h later were split evenly into 96-well plates such that all samples for a given plasmid were derived from the same transfection. After an overnight incubation, samples were either left untreated or received 10ng/ml TNF α . Samples were then lysed at the indicated time-points and measured for luminescence using either the Rapid-G1 kit (for Ga plasmids), or a standard firefly kit (for FF plasmids). Data are plotted as mean +/- SEM.



Repression of TRE: Flasks of HeLa Tet-off cells were transiently transfected with the indicated plasmids, and 6h later were split evenly into 96-well plates such that all samples for a given plasmid were derived from the same transfection. After an overnight incubation, samples were either left untreated or received $3\mu g/ml$ doxycycline. Samples were then lysed at the indicated time-points and measured for luminescence using either the Rapid-G1 kit (for Ga plasmids), or a standard firefly kit (for FF plasmids). Data are plotted as mean +/- SEM.